



September 16, 2024

Dear Friends and Generations Participants,

As you may know, Generations is a 501(c)3 non-profit community center serving active senior adults without any fees or annual “dues” tied to participation. Instead, we invite you to make voluntary contributions to a Fall appeal and a Spring appeal each year. These appeals are always used for special projects that our participants can enjoy directly – never to cover operating expenses. Contributions to our Fall 2024 appeal will be used to replace the worn furnishings in our fireplace lounge and to replace the flooring in the Ridgeview Room. Your kindness and generosity are always appreciated.

Like you, I receive a lot of junk email every day. Today I received an email from a real estate company that helps people sell their business. To be clear... Generations is NOT for sale!! But the email came with a headline that read, “Selling Generations of Indian Valley? Do You Know Its True Value?” That made me think (before I deleted it).

Of course, the real estate company was talking about the cash value of selling a business. But what caught my attention was the question, “Do you know its true value?” Like any carefully run business, Generations has carefully prepared and audited financial statements. Our financial reports to the Board of Directors each month are in excess of 16 pages outlining the Center’s financial position. But do you know Generations’ TRUE value? It’s not on a spreadsheet!

Generations’ true value is counted in the number of meaningful relationships that are established here and that thrive on daily interaction. The noise of friendship can be deafening here...and that’s fantastic. Generations’ true value is shared around tables where people enjoy meals together, or around a table at home where our homebound clients receive two meals each day along with a caring visit. Generations’ true value is exchanged in conversations and stories that take place over card games, on trips, after exercise classes, in book groups, or while volunteering. Generations’ true value is felt through the support that we share in times of loss or challenge. The bonds of companionship are strong because our care and concern for each other are strong.

Generations’ true economy is not a financial economy (although that is strong, too) but is a personal economy of exchange that happens every day and knows no limit – a place where everyone can give and receive freely to increase the value of our shared life.

When the doors are closed and the lights are off, Generations is just a building. (Okay... it’s a REALLY NICE building, but it’s just a building) But when the lights are on, and every room is filled, and all of you are here... THAT is the true value of Generations. I couldn’t be more grateful for this place. I know you feel it, too.

Yours sincerely,

Doug Eschbach

Douglas Eschbach, Executive Director

To make a donation, use the return envelope and enclose cash or check payable to Generations with “Fall 2024 Appeal” in the memo to:

GENERATIONS OF INDIAN VALLEY
259 N. SECOND ST, SOUDERTON PA 18964